

ASHA RILEY

SUPERINTENDENT

CONTACT

☎ 360-841-2700

✉ rileya@woodlandschools.org

SKILLS

Effective Administrator

Inspiring Leader

Inventive Thinker

Transparent Communicator

Warm Listener

RESPONSIBILITIES

Board Communications

Bond and Levy Efforts

College & Career Readiness Initiative

Curriculum & Assessment

Career and Technical Education

Community Communications

Diversity, Equity and Inclusionary
Practices Training

Employee Recognition

HIB Training and Investigations

Labor Management

Multi Tiered Systems of Support

National Board Teacher Cohort

Recruitment and Hiring

Science of Reading Initiative

Staff Induction and Retention

Supervision of Elementary Education

Teacher Evaluations

PROFILE

An energetic and warm leader dedicated to serving students with excellence. Known in classrooms, schools, and the community as a trusted leader who serves with integrity, clarity, and kindness. Knowledgeable and experienced with over 23 years of leadership in a wide range of positions.

WORK EXPERIENCE

Assistant Superintendent

Woodland Public Schools

2014-Current

- Supported multiple school reconfigurations in response to rapid growth
- Successful passage of one school bond and three school levies
- Led initiatives that accelerated Student Growth in math and reading
- Strengthened employee relations with a new evaluation model
- Established the premier K-8 alternative education program in the region
- Cultivated positive relationships with staff that fostered a collaborative approach to addressing challenges
- Instrumental in achieving seamless and amicable settlements for multiple contracts
- Established the first student-to-teacher pathway in Southwest Washington
- Broke ground on a multi-million dollar sports complex as President of the Rotary Club of Woodland
- Led efforts that boosted on-campus student participation in college credit-bearing courses by 400% in one year
- Established a Dual Language Program
- Established the Woodland Educator's National Board Cohort

Director of Teaching and Learning

Woodland Public Schools

2010-2014

Principal

Lewis River Academy

2011-2017

Yale Elementary

2012-2018

Professional Development Administrator

Evergreen Public Schools

2007-2010

Elementary Teacher

Woodland Intermediate School - Grade 4

2006-2007

Fisher's Landing Elementary School - Grade 4

2002-2006

Illahee Elementary School - Grade 5

2001-2002

Fisher's Landing Elementary School - Grade 5

2000-2001

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EDUCATION

Washington State University 2014
Superintendent Credential

Washington State University 2010
Masters in Educational Leadership
Administrative Credential

City University 2007
Masters in Education
Reading Specialist Endorsement

Concordia University 2000
Bachelor of Arts in Education

MEMBERSHIP/POSITIONS

- Rotary Club of Woodland President 2016, 2021, 2022, 2023
- WASA Instructional Leadership Regional Lead 2021-2023
- WASA Instructional Program Administrators Committee 2023-2024
- Washington Association of Career and Technical Education 2017-2024
- Washington Educational Research Association 2010-2024
- Joint Apprenticeship Training Committee Secretary 2021-2024

AWARDS

- WASA Regional Merit Award Recipient 2023
 - WASA Hotline Publication 2023
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