

We Give You Superpowers

Apptegy was founded to help schools build stronger relationships with their communities. We believe that by making it really simple for schools to engage with parents, students, faculty, and community members; schools will see more community interaction and student success.

In our mobile and increasingly connected world, schools have been stuck updating a half dozen different tools to make sure parents hear their messages. At Apptegy, we've developed a platform which allows you and your team to manage all of your communication channels from a single tool. This means you'll see more stories being shared with your community and less work for your staff.

We build beautiful mobile apps for Android and iPhone that focus on what really matters: user experience. No pinching and zooming to read cafeteria menus or loading hard to read websites inside the app. Having a user experience that delights parents and community members means they will come back again and again to your app.

Get access to the most powerful communication tool on the education market, our Thrillshare publishing platform. With Thrillshare, you can write a message once and it automatically updates your website, iPhone app, Android App, Facebook, Twitter, send text messages, voice calls, and push notifications.

An app, website, and social media accounts are only as good as the content that fills them. Thrillshare makes it easy to assign privileges to your team to update the sections that they care most about. Coaches can update sports scores, teachers can share what is happening in class, and principals can post upcoming events. By eliminating the technical barrier required to update communication, opportunities for content creation are shared with your whole team. With this level of customization and control, you can feel confident about what is going out to the community.

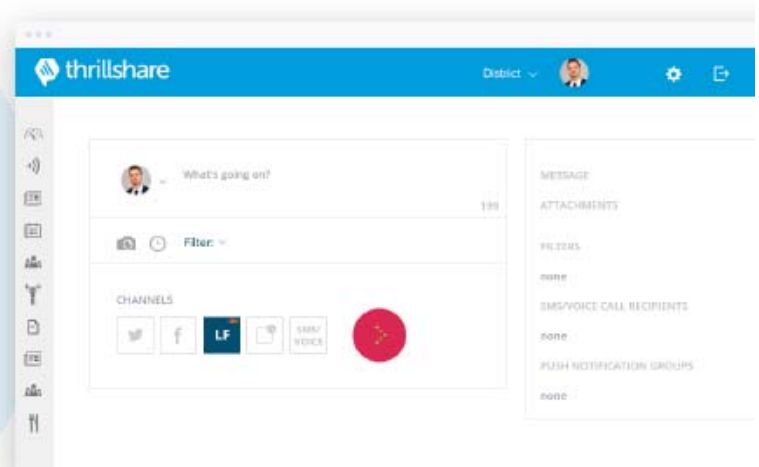
Become a storytelling superhero and see the power that comes from sharing all the amazing things that are happening in your school.

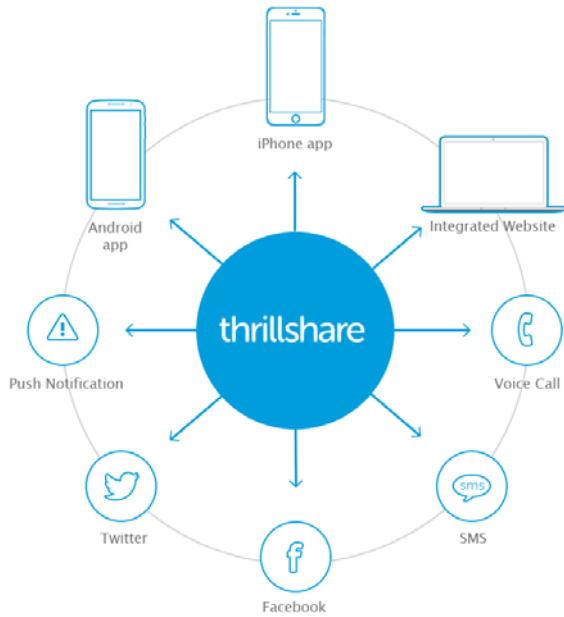


- 1 Enter your content into the Thrillshare platform
- 2 Click submit!

That's it! Thrillshare will then distribute your content & images to your selected outlets in the format needed for that service.

It doesn't get any easier than that.



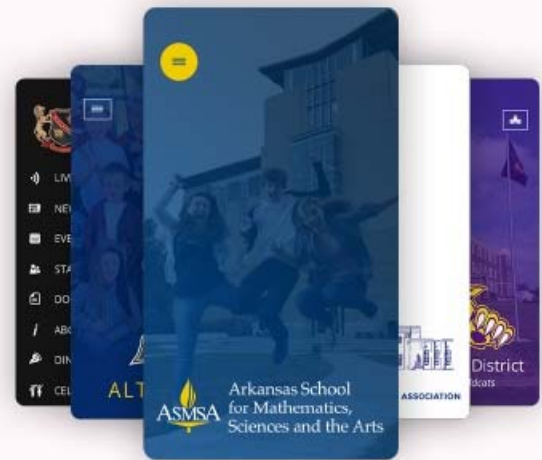


Alerts - text message, voice call & push notifications.

Imagine being able to send Push Notifications, Text Messages and Voice Calls from the same system you use to update your website, mobile apps and social media.

Mobile apps

How many times a day do you check your phone versus your computer? Your audience is using mobile devices at twice the rate to connect with the people and organizations they care about. A mobile app is the single best way to connect with your school community.





Websites

Websites have changed very little since their inception and we feel it's time for a change. Our interactive websites provide a much better user experience for your audience.

PRICING

| Name | One Year | Three Year (30% off app development) | Five Year (60% off app development) |
|--|-----------------|--------------------------------------|-------------------------------------|
| App Development (one-time) One-time iOS & Android app design & development for the District + 7 sites. *Note: we are providing 3 of the sites at no extra cost since they are <100 students | \$11,000 | \$7,700 | \$4,400 |
| Thrillshare (annual) Thrillshare Publishing platform, renewed annually, based on 2,276 students *Based on \$3,500/year + \$3/student | \$10,328 | \$30,984 | \$51,640 |
| Website Design and Hosting | \$0 | \$0 | \$0 |
| Text, Voice, and Email alerts Unlimited text alerts, unlimited voice alerts, and unlimited email alerts | \$0 | \$0 | \$0 |
| Trainings Unlimited webinar-based trainings | \$0 | \$0 | \$0 |
| Total | \$21,328 | \$38,684 | \$56,040 |