



Memorandum

Date: January 20, 2016

To: Woodland School District

From: Julia Walton, Principal

A handwritten signature in cursive script, appearing to read 'JW', is written over the printed name 'Julia Walton, Principal'.

Re: Student Generation Rates

Amber Scott from Educational Service District 112 asked our firm to prepare a cost estimate for producing a new set of student generation rates for the Woodland School District. We appreciate the opportunity to make this proposal.

Scope of Work

Our scope would include acquiring residential permit data and student address data for the Woodland School District and analyzing this information to produce a set of student generation rates. Rates would be broken out by type of development (i.e. single-family or multifamily) and by major grade groupings for the District. Preliminary findings would be provided to the District in a draft memorandum. Following District review, a final memorandum would be provided.

3 Square Blocks uses the student generation rate methodology developed by Mike McCormick, FAICP. Mike worked for over two decades with school districts in Washington State and developed a unique student generation rate methodology that has proved to be an unbiased and reliable way to determine how many students districts may expect at any grade level resulting from new development. In 2015, Mike retired and transferred his student generation rate business to our firm and trained us in his methodology.

Cost Estimate

The estimate for this work is \$3,000. This is a maximum estimate. Our final billing amount would be based on actual hours worked.

No travel is anticipated, however it is possible there would be a need to verify some building permit information in person. If this were the case, we would offer the District the option to do this work in order to minimize costs.

The District would provide us the student address data. We would be responsible for acquiring the permit data from the appropriate jurisdiction. After we received the data, we anticipate it would take about two weeks to complete the work.

If you have any questions or would like additional information, please let don't hesitate to contact me. I can be reached at 206-834-3898 or julia@3squareblocks.com.